



2018 HORSE SHOW SPONSORSHIP PACKET

The North Carolina Quarter Horse Association (NCQHA), District IV proudly presents Martinganza on April 5-8, 2018! This well-established horse show takes place at the prestigious Senator Bob Martin Eastern Agricultural Center in Williamston, North Carolina. If you have been a sponsor or vendor in the past, we would like to say thank you once more. Without your generosity, we couldn't hold a show of this caliber. We would welcome the opportunity to have you as a sponsor or vendor again!

Martinganza grows larger each year! With the implementation of our flat fee in 2014, we have been able to offer multiple classes at an affordable price for our exhibitors. ***Once again, we are offering an all-inclusive flat fee. For 2018, we are including walk/trot classes, it will be \$375 for all five judges! (includes \$125 stall if paid by 3/15, if not, stall is \$150).*** This does not include the Futurity, or NSBA classes. Friday evening, there will be an exhibitor's party with great food, beverages, a DJ for your dancing pleasure, and the mechanical bull.

The circuit begins on Thursday, April 5th, starting at 8am and runs every day through Sunday, April 8th. Vendors may start setting up on Wednesday, April 4th. Camper hookups on the grounds are available for a reasonable charge. Food will be available on the grounds and there are several good restaurants and hotels in the area. Restroom facilities with showers are also available in the barns. Packages may be shipped by most major carriers (i.e. UPS, FedEx, etc.) to the show office in the main arena. Address: Senator Bob Martin Eastern Agricultural Center 2900 NC Highway 125 South, Williamston, NC 27892 (252)792-5892

We have made a few changes this year, so please see the sponsorship opportunities on the next page for benefits included with each package. Available for sponsorship are circuit awards, all-around awards, and advertising items. We put the Martinganza logo on most of our awards unless it is impossible to do so. If you are purchasing a sponsorship which includes a banner, we must have your logo and sponsorship money by March 1st to get items printed. This is a great way to advertise your farm or business. Circuit awards remain \$25 and are a great opportunity for the individual to support a great show. Circuit awards have a value between \$50-\$80. Sponsors are listed on show results and announced during the show each day. For 2018, we once again offer a ring sponsorship. If you look over our sponsorship options, we have a wide range of opportunities for advertising your farm or business.

For any questions, please contact any of the steering committee members below or send an e-mail to: martinganza@yahoo.com. Payments can be made on the web through PayPal. Please visit our website at www.martinganza.com. We look forward to another exceptional horse show with your generous support!

Martinganza 2018 Steering Committee:

Eric Armwood – Show Manager – (910) 476-2954 – earnwood@earthlink.net

Linda Falls - NSBA Show Secretary – (910) 740-1943 – Linda.Falls@uncp.edu

Eric Armwood – Sponsor Coordinator – (910) 476-2954 – earnwood@earthlink.net

Denice Lawrence – Vendor Coordinator – (910) 947-2644 – dalawrence@embarqmail.com

Susan Daniels – Show Secretary/Stalls – (919) 894-2973 – showsec@embarqmail.com

Stall Reservations – (919) 894-0600 or (919) 894-2973 – showsec@embarqmail.com



SPONSORSHIP FORM

Sponsorship:

- | | |
|------------------------------------------|----------------------------------------|
| _____ ** Presidential Sponsor - > \$1500 | _____ Class Circuit Awards - \$25/ea |
| _____ ** Platinum Sponsor - \$1500 | _____ All-Around Awards \$150 avg |
| _____ ** Gold Sponsor - \$1000 | _____ ** Business Card Sponsor - \$100 |
| _____ ** Silver Sponsor - \$500 | _____ ** Donuts/Coffee/Day - \$100 |
| _____ ** Bronze Sponsor - \$250 | _____ ** Exhibitor Party - \$2500 |
| _____ ** Covered Ring Sponsors - \$1000 | _____ ** Mechanical Bull - \$800 |
| _____ ** Outside Ring Sponsors - \$750 | _____ ** Music/DJ - \$400 |

We need your logo by March 1st to order the banners for these levels

Class(es) you wish to sponsor: _____

Second choice(s): _____

Date: _____ Paid: Check # _____ Credit Card or Cash Amount: _____

Please see our website if you wish to pay securely with a credit card through PayPal. A convenience fee will apply.

Sponsor Information:

Name: _____

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone #: _____ e-mail: _____

Website: _____

Please mail completed form & payment to:

Martinganza Sponsorships, c/o Susan Daniels, 638 Railroad Road, Benson, NC 27504



2018 HORSE SHOW SPONSORSHIP PACKET

FUTURITY CLASS SPONSOR

\$500 ADDED to each class

(PRO-RATED if less than 5 entries)

*Sponsor recognition during show/published
with all show results and photos*

NOVICE/NON-PRO WESTERN PLEASURE

GREEN WESTERN PLEASURE

NOVICE/NON-PRO HUNTER UNDER SADDLE

GREEN HUNTER UNDER SADDLE

Sponsor Information:

Name: _____

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone #: _____ e-mail: _____

Website: _____

Please mail completed form & payment to:

Martinganza Sponsorships, c/o Susan Daniels, 638 Railroad Road, Benson, NC 27504

SPONSORSHIP OPPORTUNITIES

**Exhibitor
Dinner**

\$2500.00 THE EQUINE CHRONICLE SPONSOR

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2018 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- Business name printed on all documentation

**Mechanical
Bull**

\$800.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2018 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- (2) VIP Pass

**Covered
Ring**

\$1000.00

This package includes:

- Link to your website from the Martinganza website
- 3 x 5 Banner on the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Pass

**Outside
Ring**

\$750.00

This package includes:

- Link to your website from the Martinganza website
- 3 x 5 Banner in the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Pass

Music/DJ

\$400.00

This package includes:

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Pass

Presidential

> \$1500.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2018 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (6) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls

Platinum

\$1500.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2018 national publications
- Banner in the arena for duration of show
- Recognition announcements during show
- (6) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls

Gold

\$1000.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2018 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (4) VIP Passes
- (1) Martinganza LOGO item
- (1) Complimentary stalls

Silver

\$ 500.00

This package includes:

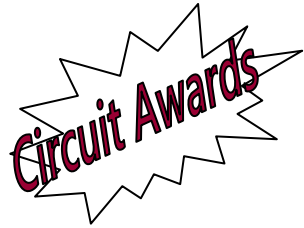
- Link to your website from the Martinganza website
- Listing in all advertising including 2018 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Passes
- (1) Complimentary stalls



\$250.00

This package includes:

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (1) VIP Pass



\$25.00

Sponsor as many class circuit awards as you like for \$25.00 each. Let us know which classes you would like to sponsor on the sponsorship form. A great sponsorship option for the individual supporter! Your name will be called out on the respective class, printed on class results for publication on the web and at the show! Our awards are very nice and represent our sponsors well for their donation.



\$150.00 avg

All-Around and Reserve awards are given in the divisions of Open, Amateur, Youth 14-18, Youth 13 and Under, Select Amateur, Novice Amateur, Novice Youth and Small-Fry.



Business Card Sponsor \$100.00

Information is provided to our exhibitors on local businesses and services. This may be a phone number, address, contact information



Donuts/Coffee/Day \$100.00/Day

This package includes:

- Banner in the office for each day of sponsorship
- Recognition announcements each day of sponsorship during show



If there is a particular award you would like to sponsor that is not listed on this sheet, please contact a Martinganza representative to discuss that option.

If you have any questions, please contact any of the following Martinganza representatives:

Sponsor Contact: Eric Armwood (910) 476-2954 – earmwood@earthlink.net

Vendor Contact: Denice Lawrence (910) 947-2644 – dalawrence@embarqmail.com

AQHA-NSBA Show Secretary: Susan Daniels (919) 894-2973 – showsec@embarqmail.com

martinganza@yahoo.com - www.martinganza.com

Sponsorship of specific classes subject to availability.



VENDOR APPLICATION FORM

\$150.00

For Vendors: Preferred Location on Grounds: Inside: ____ Outside: ____
Electricity: Yes No Size of Space Needed: _____

Date: _____ Paid: Check # _____ Credit Card or Cash Amount: _____

Please see our website if you wish to pay securely with a credit card through PayPal.

Vendor Information:

Name: _____

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone #: _____ e-mail: _____

Website: _____

Vendor contact information:

Denice Lawrence - Vendor Coordinator - (910) 947-2644 - dalawrence@embarqmail.com

Please mail completed form & payment to:

Martinganza Vendor, c/o Denice Lawrence 615 Shaw Rd, Cameron, NC 28326