



## 2016 HORSE SHOW SPONSORSHIP PACKET

The North Carolina Quarter Horse Association (NCQHA), District IV proudly presents Martinganza on March 31, April 1-3, 2016! This well-established horse show takes place at the prestigious Senator Bob Martin Eastern Agricultural Center in Williamston, North Carolina. If you have been a sponsor or vendor in the past, we would like to say thank you once more. Without your generosity, we couldn't hold a show of this caliber. We would welcome the opportunity to have you as a sponsor or vendor again!

Martinganza grows larger each year! With the implementation of our flat fee in 2014, we have been able to offer multiple classes at an affordable price for our exhibitors. ***Once again, we are offering an all-inclusive flat fee. For 2016, due to facility increased fees, it will be \$350 for all five judges! (includes \$125 stall if paid by 3/15, if not, stall is \$150).*** This does not include the Futurity, Walk/Trot, or NSBA classes. Saturday evening, there will be an exhibitor's party with great food, beverages, a DJ for your dancing pleasure, and the mechanical bull.

The circuit begins on Thursday the 31<sup>st</sup> of March, starting at 8am and runs every day through Sunday. Vendors may start setting up on Wednesday the 30th. Camper hookups on the grounds are available for a reasonable charge. Food will be available on the grounds and there are several good restaurants and hotels in the area. Restroom facilities with showers are also available in the barns. Packages may be shipped by most major carriers (i.e. UPS, FedEx, etc.) to the show office in the main arena. Address: Senator Bob Martin Eastern Agricultural Center 2900 NC Highway 125 South, Williamston, NC 27892 (252)792-5892

We have made a few changes this year, so please see the sponsorship opportunities on the next page for benefits included with each package. Available for sponsorship are circuit awards, all-around awards, and advertising items. We put the Martinganza logo on most of our awards unless it is impossible to do so. If you are purchasing a sponsorship which includes a banner, we must have your logo and sponsorship money by March 1<sup>st</sup> to get items printed. This is a great way to advertise your farm or business. Circuit awards remain \$25 and are a great opportunity for the individual to support a great show. Circuit awards have a value between \$50-\$80. Sponsors are listed on show results and announced during the show each day. For 2016, we now offer a ring sponsorship. If you look over our sponsorship options, we have a wide range of opportunities for advertising your farm or business.

For any questions, please contact any of the steering committee members below or send an e-mail to: [martinganza@yahoo.com](mailto:martinganza@yahoo.com). Payments can be made on the web through PayPal. Please visit our website at [www.martinganza.com](http://www.martinganza.com). We look forward to another exceptional horse show with your generous support!

### **Martinganza 2016 Steering Committee:**

Jason Tew - Show Manager - (919) 738-0989 - [hdjtew@gmail.com](mailto:hdjtew@gmail.com)

Linda Falls - NSBA Show Secretary - (910) 740-1943 - [Linda.Falls@uncp.edu](mailto:Linda.Falls@uncp.edu)

Eric Armwood - Sponsor Coordinator - (910) 476-2954 - [earmwood@earthlink.net](mailto:earmwood@earthlink.net)

Denice Lawrence - Vendor Coordinator - (910) 947-2644 - [dalawrence@embarqmail.com](mailto:dalawrence@embarqmail.com)

Susan Daniels - Show Secretary/Stalls - (919) 894-2973 - [showsec@embarqmail.com](mailto:showsec@embarqmail.com)

Stall Reservations - (919) 894-0600 or (919) 894-2973 - [showsec@embarqmail.com](mailto:showsec@embarqmail.com)



SPONSORSHIP FORM

**Sponsorship:**

- |  |  |
|--|--|
| _____ ** Presidential Sponsor - > \$1500 | _____ Class Circuit Awards - \$25/ea   |
| _____ ** Platinum Sponsor - \$1500       | _____ All-Around Awards \$150 avg      |
| _____ ** Gold Sponsor - \$1000           | _____ ** Business Card Sponsor - \$100 |
| _____ ** Silver Sponsor - \$500          | _____ ** Donuts/Coffee/Day - \$100     |
| _____ ** Bronze Sponsor - \$250          | _____ ** Exhibitor Party - \$2500      |
| _____ ** Covered Ring Sponsors - \$1000  | _____ ** Mechanical Bull - \$800       |
| _____ ** Outside Ring Sponsors - \$750   | _____ ** Music/DJ - \$400              |

\*\*We need your logo by March 1<sup>st</sup> to order the banners for these levels\*\*

Class(es) you wish to sponsor: \_\_\_\_\_

Second choice(s): \_\_\_\_\_

Date: \_\_\_\_\_ Paid: Check # \_\_\_\_\_ Credit Card  or Cash  Amount: \_\_\_\_\_

*Please see our website if you wish to pay securely with a credit card through PayPal. A convenience fee will apply.*

**Sponsor Information:**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Please mail completed form & payment to:

Martinganza Sponsorships, c/o Susan Daniels, 638 Railroad Road, Benson, NC 27504



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## *FUTURITY CLASS SPONSOR*

*\$1000 ADDED to each class*

*(PRO-RATED if less than 5 entries)*

*Sponsor recognition during show/published  
with all show results and photos*

NOVICE/NON-PRO WESTERN PLEASURE

GREEN WESTERN PLEASURE

NOVICE/NON-PRO HUNTER UNDER SADDLE

GREEN HUNTER UNDER SADDLE

**Sponsor Information:**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Please mail completed form & payment to:

Martinganza Sponsorships, c/o Susan Daniels, 638 Railroad Road, Benson, NC 27504

## SPONSORSHIP OPPORTUNITIES

**Exhibitor  
Dinner**

**\$2500.00**

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2016 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- Business name printed on all documentation

**Mechanical  
Bull**

**\$800.00**

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2016 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- (2) VIP Pass

**Covered  
Ring**

**\$1000.00**

*This package includes:*

- Link to your website from the Martinganza website
- 3 x 5 Banner on the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Pass

**Outside  
Ring**

**\$750.00**

*This package includes:*

- Link to your website from the Martinganza website
- 3 x 5 Banner in the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Pass

**Music/DJ**

**\$400.00**

*This package includes:*

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Pass

**Presidential**

> \$1500.00

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2016 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (6) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls

**Platinum**

\$1500.00

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2016 national publications
- Banner in the arena for duration of show
- Recognition announcements during show
- (6) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls

**Gold**

\$1000.00

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2016 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (4) VIP Passes
- (1) Martinganza LOGO item
- (1) Complimentary stalls

**Silver**

\$ 500.00

*This package includes:*

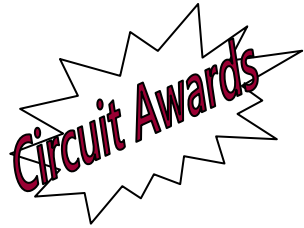
- Link to your website from the Martinganza website
- Listing in all advertising including 2016 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Passes
- (1) Complimentary stalls



**\$250.00**

*This package includes:*

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (1) VIP Pass



**\$25.00**

Sponsor as many class circuit awards as you like for \$25.00 each. Let us know which classes you would like to sponsor on the sponsorship form. A great sponsorship option for the individual supporter! Your name will be called out on the respective class, printed on class results for publication on the web and at the show! Our awards are very nice and represent our sponsors well for their donation.



**\$150.00 avg**

All-Around awards are given in the divisions of Open, Amateur, Youth 14-18, Youth 13 and Under, Select Amateur, Novice Amateur, Novice Youth and Small-Fry.



**Business Card Sponsor \$100.00**

Information is provided to our exhibitors on local businesses and services. This may be a phone number, address, contact information



**Donuts/Coffee/Day \$100.00/Day**

*This package includes:*

- Banner in the office for each day of sponsorship
- Recognition announcements each day of sponsorship during show



If there is a particular award you would like to sponsor that is not listed on this sheet, please contact a Martinganza representative to discuss that option.

*If you have any questions, please contact any of the following Martinganza representatives:*

*Sponsor Contact: Eric Armwood (910) 476-2954 – [earmwood@earthlink.net](mailto:earmwood@earthlink.net)*

*Vendor Contact: Denice Lawrence (910) 947-2644 – [dalawrence@embarqmail.com](mailto:dalawrence@embarqmail.com)*

*AQHA-NSBA Show Secretary: Susan Daniels (919) 894-2973 – [showsec@embarqmail.com](mailto:showsec@embarqmail.com)*

[martinganza@yahoo.com](mailto:martinganza@yahoo.com) - [www.martinganza.com](http://www.martinganza.com)

*Sponsorship of specific classes subject to availability.*



VENDOR APPLICATION FORM

**\$150.00**

For Vendors: Preferred Location on Grounds:    Inside: \_\_\_\_ Outside: \_\_\_\_  
Electricity: Yes  No     Size of Space Needed: \_\_\_\_\_

Date: \_\_\_\_\_ Paid: Check # \_\_\_\_\_ Credit Card  or Cash  Amount: \_\_\_\_\_

*Please see our website if you wish to pay securely with a credit card through PayPal.*

**Vendor Information:**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Vendor contact information:

Denice Lawrence - Vendor Coordinator - (910) 947-2644 - dalawrence@embarqmail.com

Please mail completed form & payment to:

Martinganza Vendor, c/o Denice Lawrence 615 Shaw Rd, Cameron, NC 28326