



2021 HORSE SHOW SPONSORSHIP PACKET

District IV of the North Carolina Quarter Horse Association (NCQHA), proudly presents Martinganza on April 1-4, 2021! This well-established horse show takes place at the prestigious Senator Bob Martin Eastern Agricultural Center in Williamston, North Carolina. If you have been a sponsor or vendor in the past, we would like to say thank you once more. Without your generosity, we couldn't hold a show of this caliber. We would welcome the opportunity to have you as a sponsor or vendor again!

The Martinganza steering Committee continues to look for ways to help this show grow each year! With the implementation of our flat fee in 2014, we have been able to offer multiple classes at an affordable price for our exhibitors. ***For 2021, we are offering a Flat Fee of \$425 which includes all of the AQHA classes and the Small-Fry Walk/trot classes and also includes \$125 towards a stall. Stalls pre-paid by 3/15 are \$125, if not, stalls are \$150. Covid-19 canceled our 2021 Martinganza and we look forward to hosting the show in 2021! Six judges will judge the regular show schedule we have held in previous years. For 2021, we have added the Versatility Ranch Horse Division on Saturday with three judges. This gives our ranch exhibitors a few more classes to show in during the show. We have added The World Confirmation Halter Futurity as well. Our Halter division is as large as anywhere in the country and we are very proud of this! We hope adding the Versatility Division will be another plus to our show.*** Our flat fee does not include the Added Money, the halter futurity, or NSBA classes. Friday evening, there will be an exhibitor's party with great food, and beverages sponsored by the Equine Chronicle. Our DJ for your dancing pleasure, and the mechanical bull are pending for now due to Covid-19 restrictions being unknown at this time. The party adds no cost to our exhibitors. It is a celebration to thank everyone for being a part of our show!

The circuit begins on Thursday, April 1st, starting at 8am and runs every day through Sunday, April 4th. Vendors may start setting up on Tuesday, March 30th. Camper hookups on the grounds are available. For 2021, there is a three night minimum for a campsite reservation. Food will be available on the grounds and there are several good restaurants and hotels in the area. Restroom facilities with showers are also available in the barns. Packages may be shipped by most major carriers (i.e. UPS, FedEx, etc.) to the show office in the main arena. Address: Senator Bob Martin Eastern Agricultural Center 2900 NC Highway 125 South, Williamston, NC 27892 (252)792-5892

Our sponsorship opportunities are listed on the next page for benefits included with each package. Available for sponsorship are circuit awards, all-around awards, and advertising items. We put the Martinganza logo on most of our awards unless it is impossible to do so. If you are purchasing a sponsorship which includes a banner, we must have your logo and sponsorship money by March 1st to get items printed. This is a great way to advertise your farm or business. Circuit awards are \$30 and are a great opportunity for the individual to support a great show. Circuit awards have a value between \$50-\$80. Sponsors are listed on show results and announced during the show each day. For 2021, we once again offer a ring sponsorship. If you look over our sponsorship options, we have a wide range of opportunities for advertising your farm or business.

For any questions, please contact any of the steering committee members below or send an e-mail to: martinganza@yahoo.com. Payments can be made on the web through PayPal. Please visit our website at www.martinganza.com. We look forward to another exceptional horse show with your generous support!

Martinganza 2021 Steering Committee: Show Manager – Kenneth Daniels
Denice Lawrence – Vendor Coordinator – (910) 690-1110– dalawrence218@gmail.com
Linda Falls – NSBA Show Secretary – (910) 740-1943 – Linda.Falls@uncp.edu
Susan Daniels – Show Secretary/Stalls – (919) 894-0600 – showsec@embarqmail.com
Stall Reservations – (919) 894-0600 or (919) 894-0600 – showsec@embarqmail.com



Sponsorship:

- _____ ** Presidential Sponsor - > \$1500
- _____ ** Platinum Sponsor - \$1500
- _____ ** Gold Sponsor - \$1000
- _____ ** Silver Sponsor - \$500
- _____ ** Bronze Sponsor - \$250
- _____ ** Covered Ring Sponsors - \$1000
- _____ ** Outside Ring Sponsors - \$750
- _____ ** Added Money Class Sponsor – Sponsor can specify amount & class
- _____ ** Futurity Class Sponsor - \$250 (list of Futurity classes attached)
- _____ Class Circuit Awards - \$30/ea
- _____ All-Around Awards \$150 avg
- _____ ** Business Card Sponsor – \$100
- _____ ** Donuts/Coffee/Day - \$100
- _____ ** Exhibitor Party - \$2500
- _____ ** Mechanical Bull - \$900
- _____ ** Music/DJ - \$400

****We need your logo by March 1st to order the banners for these levels****

Class(es) you wish to sponsor: _____

Second choice(s): _____

Date: _____ Paid: Check # _____ Credit Card or Cash Amount: _____

Please see our website if you wish to pay securely with a credit card through PayPal. A convenience fee will apply.

Sponsor Information:

Name: _____

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone #: _____ e-mail: _____

Website: _____

Please mail completed form & payment to:

Martinganza Sponsorships, c/o Susan Daniels, 638 Railroad Road, Benson, NC 27504



2021

HORSE SHOW SPONSORSHIP PACKET

FUTURITY CLASS SPONSOR

\$250 ADDED to class of 5

(PRO-RATED if less than 5 entries + 60% entry fee jackpotted)

4 Entries \$200 added, 3 Entries \$150 added, 2 entries \$100 added, 1 entry \$50 added

*Sponsor recognition during show/published with
all show results and photos*

GREEN WESTERN PLEASURE

GREEN TRAIL

GREEN HUNTER UNDER SADDLE

GREEN RANCH RIDING

GREEN REINING

SELECT WESTERN PLEASURE

SELECT HUNTER UNDER SADDLE

AMATEUR RANCH RIDING

SELECT EQUITATION

AMATEUR/SELECT TRAIL

AMATEUR REINING

AMATEUR/SELECT HORSEMANSHIP

Payouts: Will follow NSBA pay scale

SPONSORSHIP OPPORTUNITIES

**Exhibitor
Dinner**

Varies on # of Exhibitors

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2021 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- Business name printed on all documentation

**Mechanical
Bull**

\$900.00 Pending at this time

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2021 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- (2) VIP Pass

**Covered
Ring**

\$1000.00

This package includes:

- Link to your website from the Martinganza website
- 3 x 5 Banner on the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Pass

**Outside
Ring**

\$750.00

This package includes:

- Link to your website from the Martinganza website
- 3 x 5 Banner in the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Pass

Music/DJ

\$400.00 Pending at this time

This package includes:

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Pass

Sponsorships given for the **Halter Futurity** or added money classes are not eligible for the items listed due to the money being awarded to the winners and not used for anything else for the show. We appreciate your support.

Presidential

> \$1500.00

- Link to your website from the Martinganza website
- Listing in all advertising including 2021 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (6) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls

Platinum

\$1500.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2021 national publications
- Banner in the arena for duration of show
- Recognition announcements during show
- (6) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls

Gold

\$1000.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2021 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (4) VIP Passes
- (1) Martinganza LOGO item
- (1) Complimentary stalls

Silver

\$ 500.00

This package includes:

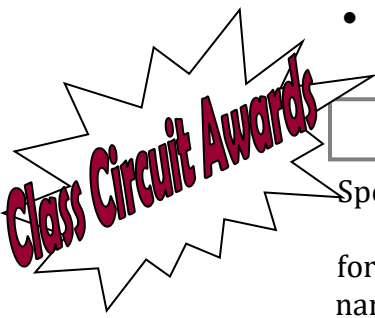
- Link to your website from the Martinganza website
- Listing in all advertising including 2021 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Passes
- (1) Complimentary stalls



\$250.00

This package includes:

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (1) VIP Pass



\$30.00

Sponsor as many class circuit awards as you like for \$30.00 each. Let us know which classes you would like to sponsor on the sponsorship form. A great sponsorship option for the individual supporter! Your name will be called out on the respective class, printed on class results for publication on the web and at the show! Our awards are very nice and represent our sponsors well for their donation.



\$150.00 - \$200 avg

All-Around and Reserve awards are given in the divisions of Open, Amateur, Youth 14-18, Youth 13 and Under, Select Amateur, L-1 Novice Amateur, L1 Novice Youth and Small-Fry.



Business Card Sponsor \$100.00

Information is provided to our exhibitors on local businesses and services. This may be a phone number, address, contact information



Donuts/Coffee/Day \$100.00/Day

This package includes:

- Banner in the office for each day of sponsorship
- Recognition announcements each day of sponsorship during show



If there is a particular award you would like to sponsor that is not listed on this sheet, please contact a Martinganza representative to discuss that option.

If you have any questions, please contact any of the following Martinganza representatives:
 Sponsor Contact: Susan Daniels (919) 894-0600 showsec@embarqmail.com
 Vendor Contact: Denice Lawrence (910) 690-1110 dalawrence@embarqmail.com
 AQHA-NSBA Show Secretary: Susan Daniels (919) 894-0600 - showsec@embarqmail.com
martinganza@yahoo.com - www.martinganza.com
 Sponsorship of specific classes subject to availability.



VENDOR APPLICATION FORM

\$150.00

Some Sponsorship Levels include a free Vendor Spot if you would like to consider a sponsorship

For Vendors: Preferred Location on Grounds: Inside: ____ Outside: ____

Electricity: Yes No Size of Space Needed: _____

Date: _____ Paid: Check # _____ Credit Card or Cash Amount: _____

Please see our website if you wish to pay securely with a credit card through PayPal.

Vendor Information:

Name: _____

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone #: _____ e-mail: _____

Website: _____

Vendor contact information:

Denice Lawrence - Vendor Coordinator – (910) 690-1110 – dalawrence218@gmail.com

Please mail completed form & payment to:

Martinganza Vendor, c/o Denice Lawrence 615 Shaw Rd, Cameron, NC 28326