



## 2023 HORSE SHOW SPONSORSHIP PACKET

District IV of the North Carolina Quarter Horse Association (NCQHA) proudly presents Martinganza on March 30, 31, April 1-2, 2023! This well-established horse show takes place at the prestigious Senator Bob Martin Eastern Agricultural Center in Williamston, North Carolina. If you have been a sponsor or vendor in the past, we would like to say thank you once more. Without your generosity, we couldn't hold a show of this caliber. We would welcome the opportunity to have you as a sponsor or vendor again!

The Martinganza steering Committee continues to look for ways to help this show grow each year! With the implementation of our flat fee in 2014, we have been able to offer multiple classes at an affordable price for our exhibitors. With the continued price of Diesel Fuel and hotel rooms increasing, our costs have risen considerably over the last two years. We continue to offer nice awards to our exhibitors. We can do that with the help of our sponsors. We also offer some added money classes with the sponsorship money designated solely for that purpose. We received a HUGE price increase on the Williamston facility beginning January 1, 2023, as well. Because of these circumstances, we had to have an increase in fees for 2023. We pride ourselves in offering a Flat Fee that has proven to be less than most of our competitors for the six judges offered.

***For 2023, we are offering a Flat Fee of \$495 for SIX AQHA judges, APHA exhibitors have a Flat Fee of \$375 for FOUR APHA judges. Each of the Flat Fees include a stall, but if a horse is eligible for both breeds, only one stall is charged. Small-Fry exhibitors do not pay the AQHA Fees charged per Judge. Stalls pre-paid by 3/15 are \$135, if not, stalls are \$160. We wish good health to all and hope to see you at the show! We look forward to hosting the show in 2023!***

***NEWS FLASH: Ms. Flossie Ale is returning as Show Manager for 2023! Her knowledge of running a facility was much appreciated in 2022. We have also been able to add the APHA Halter and Trail classes this year! We have a lot of classes, but we finished each day at a reasonable time in 2022. We should be able to do the same this year, as well.***

***Once again, we will have our Halter/Showmanship classes on FRIDAY! This will allow us to have a day between the western pleasure classes so our exhibitors can better prepare their horses. The schedule seemed to work well in 2022, so we thought we would do it again. Sunday is the hard day for conflicts, but we have tried to make it as workable as possible. Again, we try to listen to suggestions and make things better for our exhibitors.***

***We are once again offering the VRH Classes two days instead of one. The participation was greatly received in 2021 & 2022 and it ran well in 2022, so we should not have any issues running these classes in 2023. We are sorry we cannot offer the cattle classes, but we just are not equipped to do them at this time.***

***Adding the APHA (Paint) shows to our schedule in 2022 went over very well for the first time being offered. We are excited to be able to offer the classes again with the addition of the Halter classes and the Trail classes. We are not considered an APHA Special Event but a full four show schedule for 2023! With so many double registered AQHA/APHA horses now, we feel this gives many of our exhibitors the opportunity to gain points with both associations. Of course, this will also make their bill a little higher should they show both associations.***



***NSBA is on board with approving these classes as well. We have SIX dual approved shows for AQHA classes and FOUR approved Shows for APHA classes. At this time, we do not have a flat fee for NSBA. This is a wonderful opportunity to showcase the horses at our show.***

***Martinganza and its planning committee are constantly trying to provide a show that gives exhibitors what they need and want. We are sad to say we will not be having The World Confirmation Halter Futurity in 2023. We were able to award over \$6600 in 2021, and over \$4000 in 2022. However, WCHA was disappointed in the turnout in entries and memberships sold. The planning committee discussed the issues with the ones that implemented the original request to offer the classes. It was decided not to continue with the classes at this time. Most of the WCHA members are Mid-West and with fuel prices, it was decided to cancel these classes.***

Our flat fee does not include the Added Money, the Halter futurity, or NSBA classes. Friday evening, there will be an exhibitor's party with great food, and beverages sponsored by the Equine Chronicle. The party adds no cost to our exhibitors. It is a celebration to thank everyone for being a part of our show!

The circuit begins on Thursday, March 30th, starting at 8am and runs every day through Sunday, April 2nd. Vendors may start setting up on Tuesday, March 28<sup>th</sup>. Camper hookups on the grounds are available. For 2023, once again, there is a three night minimum for a campsite reservation at a cost of \$120. Additional nights are available for \$40/night. These reservations must be mailed in for guarantee of a spot. Food will be available on the grounds and there are several good restaurants and hotels in the area. Restroom facilities with showers are also available in the barns. Packages may be shipped by most major carriers (i.e. UPS, FedEx, etc.) to the show office in the main arena. Address: Senator Bob Martin Eastern Agricultural Center 2900 NC Highway 125 South, Williamston, NC 27892 (252)792-5892

Our sponsorship opportunities are listed on the next page for benefits included with each package. Available for sponsorship are circuit awards, all-around awards, and advertising items. We put the Martinganza logo on most of our awards unless it is impossible to do so. If you are purchasing a sponsorship which includes a banner, we must have your logo and sponsorship money by March 1<sup>st</sup> to get items printed. This is a great way to advertise your farm or business. Circuit awards are \$30 and are a great opportunity for the individual to support a great show. Circuit awards have a value between \$50-\$80. Sponsors are listed on show results and announced during the show each day. For 2023, we once again offer a ring sponsorship. If you look over our sponsorship options, we have a wide range of opportunities for advertising your farm or business.

For any questions, please contact any of the steering committee members below or send an e-mail to: [martinganza@yahoo.com](mailto:martinganza@yahoo.com). Payments can be made on the web through PayPal. Please visit our website at [www.martinganza.com](http://www.martinganza.com). If you are able to be a sponsor, any amount is appreciated, nothing is too small. We look forward to another exceptional horse show with your generous support!

**Martinganza 2023 Steering Committee:** Show Manager – Flossie Ale (609)970-7209

Denice Lawrence – Vendor Coordinator – (910) 690-1110– [dalawrence218@gmail.com](mailto:dalawrence218@gmail.com)

Linda Falls - NSBA Show Secretary – (910) 740-1943 – [Lindafalls1@aol.com](mailto:Lindafalls1@aol.com)

Susan Daniels – Show Secretary/Stalls – (919) 894-0600 – [showsec@embarqmail.com](mailto:showsec@embarqmail.com)



SPONSORSHIP FORM

**Sponsorship:**

- \_\_\_\_\_ \*\* Presidential Sponsor - > \$1500
- \_\_\_\_\_ \*\* Platinum Sponsor - \$1500
- \_\_\_\_\_ \*\* Gold Sponsor - \$1000
- \_\_\_\_\_ \*\* Silver Sponsor - \$500
- \_\_\_\_\_ \*\* Bronze Sponsor - \$250
- \_\_\_\_\_ \*\* Covered Ring Sponsors - \$1000
- \_\_\_\_\_ \*\* Outside Ring Sponsors - \$750
- \_\_\_\_\_ \*\* Added Money Class Sponsor – Sponsor can specify amount & class
- \_\_\_\_\_ \*\* Miscellaneous Donation - \_\_\_\_\_
- \_\_\_\_\_ Class Circuit Awards - \$30/ea
- \_\_\_\_\_ All-Around Awards \$150 avg
- \_\_\_\_\_ \*\* Business Card Sponsor – \$100
- \_\_\_\_\_ \*\* Donuts/Coffee/Day - \$100
- \_\_\_\_\_ \*\* Exhibitor Party - \$2500
- \_\_\_\_\_ \*\* Mechanical Bull - \$900 (not in 2023)
- \_\_\_\_\_ \*\* Music/DJ - \$400 (not in 2023)

**\*\*We need your logo by March 1<sup>st</sup> to order the banners for these levels\*\***

Class(es) you wish to sponsor: \_\_\_\_\_

Second choice(s): \_\_\_\_\_

Date: \_\_\_\_\_ Paid: Check # \_\_\_\_\_ Credit Card  or Cash  Amount: \_\_\_\_\_

*Please see our website if you wish to pay securely with a credit card through PayPal. A convenience fee will apply.*

**Sponsor Information:**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

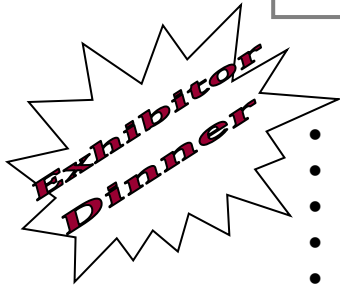
Phone #: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Please mail Checks payable to **DISTRICT IV NCQHA** and completed form & payment to: Martinganza Sponsorships, c/o Susan Daniels, 638 Railroad Road, Benson, NC 27504

# SPONSORSHIP OPPORTUNITIES

## Varies on # of Exhibitors



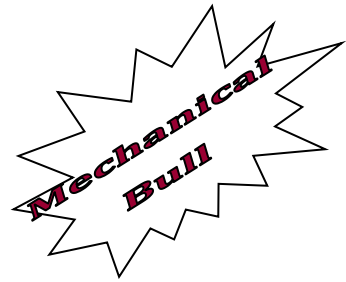
*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2023 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- Business name printed on all documentation

**\$900.00 – not in 2023**

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2023 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- (2) VIP Pass



**\$1000.00**

*This package includes:*

- Link to your website from the Martinganza website
- 3 x 5 Banner on the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Pass



**\$750.00**

*This package includes:*

- Link to your website from the Martinganza website
- 3 x 5 Banner in the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Pass



**\$400.00 - not in 2023**

*This package includes:*

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Pass



Sponsorships given for the **Added money or Futurity classes are not eligible** for the items listed due to the money being awarded to the winners and not used for anything else for the show. We appreciate your support.

> \$1500.00

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2023 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (6) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls



**Presidential**

\$1500.00

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2023 national publications
- Banner in the arena for duration of show
- Recognition announcements during show
- (6) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls



**Platinum**

\$1000.00

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2023 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (4) VIP Passes
- (1) Martinganza LOGO item
- (1) Complimentary stalls



**Gold**

\$ 500.00

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2023 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Passes
- (1) Complimentary stalls



**Silver**

**\$250.00**

*This package includes:*

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (1) VIP Pass

**\$30.00 (circuits value \$50-\$100)**

Sponsor as many class circuit awards as you like for \$30.00 each. Let us know which classes you would like to sponsor on the sponsorship form. A great sponsorship option for the individual supporter! Your name will be called out on the respective class, printed on class results for publication on the web and at the show! Our awards are very nice and represent our sponsors well for their donation.

**\$150.00 - \$200 avg**

All-Around and Reserve awards are given in the divisions of Open, Amateur, Youth 14-18, Youth 13 and Under, Select Amateur, L-1 Novice Amateur, L1 Novice Youth and Small-Fry.

**Business Card Sponsor \$100.00**

Information is provided to our exhibitors on local businesses and services. This may be a phone number, address, contact information

**Donuts/Coffee/Day \$100.00/Day**

*This package includes:*

- Banner in the office for each day of sponsorship
- Recognition announcements each day of sponsorship during show

If there is a particular award you would like to sponsor that is not listed on this sheet, please contact a Martinganza representative to discuss that option.

*If you have any questions, please contact any of the following Martinganza representatives:*

*Sponsor Contact: Susan Daniels (919) 894-0600 [showsec@embarqmail.com](mailto:showsec@embarqmail.com)*

*Vendor Contact: Denice Lawrence (910) 690-1110 [dalawrence@embarqmail.com](mailto:dalawrence@embarqmail.com)*

*AQHA-NSBA Show Secretary: Susan Daniels (919) 894-0600 - [showsec@embarqmail.com](mailto:showsec@embarqmail.com)*

[martinganza@yahoo.com](mailto:martinganza@yahoo.com) - [www.martinganza.com](http://www.martinganza.com)

*Sponsorship of specific classes subject to availability.*

**Bronze**

**Class Circuit Awards**

**All-Around & Hi-Point**

**Business Card**

**Hospitality**





VENDOR APPLICATION FORM

**\$150.00**

*Some Sponsorship Levels include a free Vendor Spot if you would like to consider a sponsorship*

For Vendors: Preferred Location on Grounds:    Inside: \_\_\_\_ Outside: \_\_\_\_

Electricity: Yes     No     Size of Space Needed: \_\_\_\_\_

Date: \_\_\_\_\_ Paid: Check # \_\_\_\_\_ Credit Card  or Cash  Amount: \_\_\_\_\_

*Please see our website if you wish to pay securely with a credit card through PayPal.*

**Vendor Information:**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Vendor contact information:

Denice Lawrence - Vendor Coordinator – (910) 690-1110 – dalawrence218@gmail.com

Please make checks payable to **District IV NCQHA** and mail completed form & payment to:

Martinganza Vendor, c/o Denice Lawrence 615 Shaw Rd, Cameron, NC 28326