



2024 HORSE SHOW SPONSORSHIP PACKET

District IV of the North Carolina Quarter Horse Association (NCQHA) proudly presents the Little River Circuit on July 26-28, 2024! This well-established horse show takes place at the prestigious Senator Bob Martin Eastern Agricultural Center in Williamston, North Carolina. If you have been a sponsor or vendor in the past, we would like to say thank you once more. Without your generosity, we couldn't hold a show of this caliber. We would welcome the opportunity to have you as a sponsor or vendor again!

The Little River Circuit is the second show of the year hosted by District IV NCQHA. It has been in existence at least since 1976 (the farthest back anyone can remember). It has had several locations over the years but has finally settled in at the Senator Bob Martin Ag Center in Williamston. Our website is www.Martinganza.com as it is our largest show of the two and is supported by many out of state exhibitors. This makes it easier for them to find our information for that show.

The Little River Circuit Steering Committee continues to look for ways to help this show grow each year! With the implementation of our flat fee several years ago, we have been able to offer multiple classes at an affordable price for our exhibitors. With the continued price of Diesel Fuel and hotel rooms increasing, our costs have risen considerably over the last two years. We continue to offer nice awards to our exhibitors. We can do that with the help of our sponsors. We received a HUGE price increase on the Williamston facility beginning January 1, 2023, as well. Because of these circumstances, we had to have an increase in fees for 2023 which has rolled over to 2024 as well. We pride ourselves in offering a Flat Fee that has proven to be less than most of our competitors for the four judges offered.

For 2024, we are once again offering a Flat Fee of \$395 for FOUR AQHA judges. Our Flat Fee includes a stall with three bags of shavings, Office Charge, and AQHA fees per judge. Our Small-Fry exhibitors do not pay the AQHA Fees charged per Judge. We wish good health to all and hope to see you at the show! We look forward to hosting the show in 2024! The Little River Circuit planning committee is constantly trying to provide a show that gives exhibitors what they need and want.

Friday evening, there will be an exhibitor's social with sandwiches, chips, and beverages sponsored by the Martin County Tourism Development Authority. The party adds no cost to our exhibitors. It is a celebration to thank everyone for being a part of our show!

The circuit begins on Friday, July 26th, starting at 8am and runs each day through Sunday, July 28th. Vendors may start setting up on Wednesday, July 24th. Camper hookups on the grounds are available. For 2024, there is a three-night minimum for a campsite reservation at a cost of \$120. Additional nights are available for \$40/night. These reservations must be mailed in for guarantee of a spot. Food will be available on the grounds and there are several good restaurants and hotels in the area. Restroom facilities with showers are also available in the barns. Packages may be shipped by most major carriers (i.e., UPS, FedEx, etc.) to the show office in the main arena. Address: Senator Bob Martin Eastern Agricultural Center 2900 NC Highway 125 South, Williamston, NC 27892 (252)792-5892

Our sponsorship opportunities are listed on the next page for benefits included with each package. Available for sponsorship are circuit awards, all-around awards, and advertising items. We put the Little River Circuit logo on most of our awards unless it is impossible to do so. If you are purchasing a sponsorship which includes a banner, we must have your logo and sponsorship money by July 1st to get

items printed. This is a great way to advertise your farm or business. Circuit award sponsorships are \$30 and are a great opportunity for the individual to support a great show. Circuit awards have a value between \$30-\$50. Our All Around and Hi-Point Awards are valued between \$150-\$250. Sponsorships help pay for these as well. Sponsors are listed on show results and announced during the show each day. For 2024, we once again are offering a ring sponsorship. If you look over our sponsorship options, we have a wide range of opportunities for advertising your farm or business.

For any questions, please contact any of the steering committee members below or send an e-mail to: martinganza@yahoo.com. Payments can be made on the web through PayPal. Please visit our website at www.martinganza.com. If you can be a sponsor, any amount is appreciated, nothing is too small. We look forward to another exceptional horse show with your generous support!

Little River Circuit 2024 Steering Committee:

Show Manager – Kenneth Daniels 919-820-4238 – kennethdaniels10@gmail.com

Denice Lawrence – Vendor Coordinator – (910) 690-1110– dalawrence218@gmail.com

Linda Falls - Show Secretary – (910) 740-1943 – lindafalls1@aol.com

Susan Daniels – Show Secretary/Stalls – (919) 894-0600 – showsec57@gmail.com



SPONSORSHIP FORM

Sponsorship:

- | | |
|---|---|
| _____ ** Presidential Sponsor - > \$1500 | _____ Class Circuit Awards - \$30/ea |
| _____ ** Platinum Sponsor - \$1500 | _____ ** Covered Ring Sponsors - \$1000 |
| _____ ** Gold Sponsor - \$1000 | _____ ** Outside Ring Sponsors - \$750 |
| _____ ** Silver Sponsor - \$500 | _____ ** Bronze Sponsor - \$250 |
| _____ ** All-Around Awards \$150 - \$250 avg | _____ ** Business Card Sponsor - \$100 |
| _____ ** Donuts/Coffee/Day - \$100 | _____ Miscellaneous Donation _____ |
| _____ ** Added Money Class Sponsor - Sponsor can specify amount & class # _____ | |

ADDED MONEY SPONSORSHIPS DO NOT COUNT TOWARDS A FREE STALL

****We need your logo by JULY 1st to order the banners for these levels****

Class(es) you wish to sponsor: _____

Second choice(s): _____

Date: _____ Paid: Check # _____ Credit Card or Cash Amount: _____

Please see our website if you wish to pay securely with a credit card through PayPal. A convenience fee will apply.

Sponsor Information:

Name: _____

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

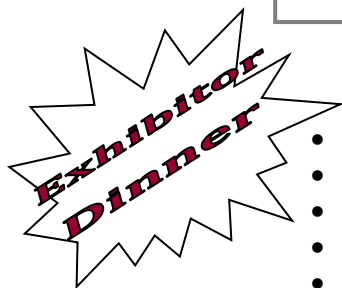
Phone #: _____ e-mail: _____

Website: _____

Please mail Checks payable to **DISTRICT IV NCQHA** and completed form & payment to: Martinganza Sponsorships, c/o Susan Daniels, 638 Railroad Road, Benson, NC 27504

SPONSORSHIP OPPORTUNITIES

Varies on # of Exhibitors



This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2024 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- Business name printed on all documentation

\$1000.00

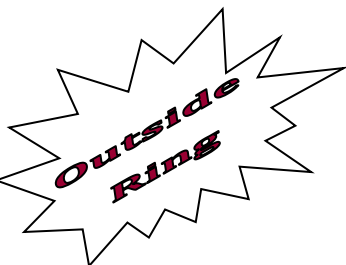
This package includes:



- Link to your website from the Martinganza website
- Listing in all advertising including 2024 national publications.
- 3 x 5 Banner on the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Passes

\$750.00

This package includes:



- Link to your website from the Martinganza website
- Listing in all advertising including 2024 national publications.
- 3 x 5 Banner in the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Passes

\$395 YOUTH SCHOLARSHIP SHOW TAB

This package includes:

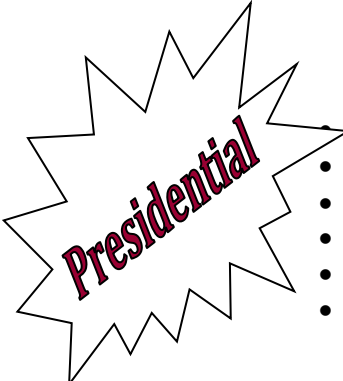


- Link to your website from the Martinganza website
- Listing in all advertising including 2024 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show

> \$1500.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2024 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (5) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls



Presidential

\$1500.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2024 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (4) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls



Platinum

\$1000.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2024 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (3) VIP Passes
- (1) Martinganza LOGO item
- (2) Complimentary stalls



Gold

\$ 500.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2024 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Passes
- (1) Complimentary stalls



Silver

\$250.00

This package includes:

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (1) VIP Pass

\$30.00 (circuits value \$30-\$50)

Sponsor as many class circuit awards as you like for \$30.00 each. Let us know which classes you would like to sponsor on the sponsorship form. A great sponsorship option for the individual supporter! Your name will be called out on the respective class and posted at the show! Our awards are very nice and represent our sponsors well for their donation.

\$150 - \$250 avg

All-Around and Reserve awards are given in the divisions of Open, Amateur, Youth 14-18, Youth 13 and Under, Select Amateur, L-1 Novice Amateur, L1 Novice Youth and Small-Fry.

Business Card Sponsor \$100.00

Information is provided to our exhibitors on local businesses and services. This may be a phone number, address, contact information

Donuts/Coffee/Day \$100.00/Day

This package includes:

- Banner in the office for each day of sponsorship
- Recognition announcements each day of sponsorship during show

←—————→
If there is a particular award you would like to sponsor that is not listed on this sheet, please contact a Martinganza representative to discuss that option.

If you have any questions, please contact any of the following Martinganza representatives:

Sponsor Contact: Susan Daniels – (919) 894-0600 – showsec57@gmail.com

Vendor Contact: Denice Lawrence (910) 690-1110 – dalawrence218@gmail.com

AQHA Show Secretary: Susan Daniels – (919) 894-0600 – showsec57@gmail.com

martinganza@yahoo.com - www.martinganza.com

Sponsorship of specific classes subject to availability.

Bronze

Class Circuit Awards

All-Around & Hi-Point

Business Card

Hospitality



VENDOR APPLICATION FORM

\$100.00

Some Sponsorship Levels include a free Vendor Spot if you would like to consider a sponsorship

For Vendors: Preferred Location on Grounds: Inside: ____ Outside: ____

Electricity: Yes No Size of Space Needed: _____

Date: _____ Paid: Check # _____ Credit Card or Cash Amount: _____

Please see our website if you wish to pay securely with a credit card through PayPal.

Vendor Information:

Name: _____

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone #: _____ e-mail: _____

Website: _____

Vendor contact information:

Denice Lawrence - Vendor Coordinator - (910) 690-11100 – dalawrence218@gmail.com

Please make checks payable to **District IV NCQHA** and mail completed form & payment to:

Little River Circuit Vendor, c/o Denice Lawrence 615 Shaw Rd, Cameron, NC 28326