



## 2025 HORSE SHOW SPONSORSHIP PACKET

District IV of the North Carolina Quarter Horse Association (NCQHA) proudly presents Martinganza on April 3-April 6, 2025! Please plan on joining us for the 25<sup>th</sup> Anniversary of the show! This well-established horse show takes place at the prestigious Senator Bob Martin Eastern Agricultural Center in Williamston, North Carolina. If you have been a sponsor or vendor in the past, we would like to say thank you once more. Without your generosity, we couldn't hold a show of this caliber. We would welcome the opportunity to have you as a sponsor or vendor again!

The Martinganza Steering Committee continues to look for ways to help this show grow each year! With the implementation of our flat fee in 2014, we have been able to offer multiple classes at an affordable price for our exhibitors. With the continued price of Diesel Fuel and hotel rooms increasing, our costs have risen considerably over the last three years. We continue to offer nice awards to our exhibitors. We can do that with the help of our sponsors. We also offer some added money classes with the sponsorship money designated solely for that purpose. We received a HUGE price increase on the Williamston facility beginning January 1, 2023, as well. Because of these circumstances, we had to have an increase in fees for 2023. We pride ourselves in offering a Flat Fee that has proven to be less than most of our competitors for the six judges offered. We think we can hold on to the 2023 prices again for 2025!

***For 2025, we are once again offering a Flat Fee of \$495 for SIX AQHA judges. We will not be offering the APHA classes for 2025. We were told they wanted to have their own show, so we respect that. We will be offering Small-Fry classes as AQHA and Non-AQHA classes. We want our Small-Fry exhibitors to be able to do either since some cannot pay the extra money that goes to AQHA. Stalls pre-paid by 3/1 are \$140, if not, stalls are \$165). We wish good health to all and hope to see you at the show! We look forward to hosting the show in 2025!***

***NEWS FLASH: Ms. Flossie Ale is returning as Show Manager for 2025! She did a wonderful job in 2024 and we look forward to her being with us in 2025! Her knowledge of running a facility was much appreciated in 2024. We have also added some Stock Horse classes for 2025. We want to include exhibitors that may have a quarter horse that they do not own or is not registered. We have a lot of classes, but with the elimination of the APHA classes, and the three extra judges, we should be able to finish at reasonable times each day.***

***Our Halter/Showmanship classes will be on Saturday! Our Youth Showmanship classes will be after the Youth Halter, Amateur Showmanship will be after Halter is completed. Again, we try to listen to suggestions and make things better for our exhibitors.***

***We are once again offering the VRH Classes two days instead of one. Participation has been greatly received since 2021, so we look forward to having them in 2025! We are sorry we cannot offer the cattle classes, but we just are not equipped to do them at this time.***

***We are offering several classes as Level 2 & Level 3 to accommodate some of the horses that have not had as many shows as others. We continue to try to offer classes our exhibitors need to showcase their horses to the best of their ability.***



***NSBA is on board with approving these classes as well. We have SIX dual approved shows for AQHA classes. At this time, we do not have a flat fee for NSBA. This is a wonderful opportunity to showcase the horses at our show.***

***Martinganza and its planning committee are constantly trying to provide a show that gives exhibitors what they need and want.***

Our flat fee does not include the Added Money or Futurity Classes, or NSBA classes. Friday evening, there will be an exhibitor's party with great food, and beverages sponsored by the Equine Chronicle. The party adds no cost to our exhibitors. It is a celebration to thank everyone for being a part of our show!

The show circuit begins on Thursday, April 3rd, starting at 8am and runs every day through Sunday, April 6th. Horses can move in on Tuesday, April 1st, at NOON. Vendors may start setting up on Tuesday, April 1st. Camper hookups on the grounds are available. For 2025, we have implemented a flat fee for a campsite reservation at a cost of \$200. Sunday night is still an additional cost of \$40/night. These reservations must be mailed in for guarantee of a spot. Food will be available on the grounds and there are several good restaurants and hotels in the area. Restroom facilities with showers are also available in the barns. Packages may be shipped by most major carriers (i.e., UPS, FedEx, etc.) to the show office in the main arena. Address: Senator Bob Martin Eastern Agricultural Center 2900 NC Highway 125 South, Williamston, NC 27892 (252)792-5892

Our sponsorship opportunities are listed on the next page for benefits included with each package. Available for sponsorship are circuit awards, all-around awards, and advertising items. We put the Martinganza logo on most of our awards unless it is impossible to do so. If you are purchasing a sponsorship which includes a banner, we must have your logo and sponsorship money by March 1<sup>st</sup> to get items printed. This is a great way to advertise your farm or business. Circuit awards are \$30 and are a great opportunity for the individual to support a great show. Circuit awards have a value between \$50-\$80. Sponsors are listed on show results and announced during the show each day. For 2025, we once again are offering a ring sponsorship. If you look over our sponsorship options, we have a wide range of opportunities for advertising your farm or business.

For any questions, please contact any of the steering committee members below or send an e-mail to: [martinganza@yahoo.com](mailto:martinganza@yahoo.com). Payments can be made on the web through PayPal. Please visit our website at [www.martinganza.com](http://www.martinganza.com). If you can be a sponsor, any amount is appreciated, nothing is too small. We look forward to another exceptional horse show with your generous support!

**Martinganza 2025 Steering Committee:** Show Manager – Flossie Ale (609)970-7209

Denice Lawrence – Vendor Coordinator – (910) 690-1110– [dalawrence218@gmail.com](mailto:dalawrence218@gmail.com)

Linda Falls - Show Secretary – (910) 740-1943 – [lindafalls1@aol.com](mailto:lindafalls1@aol.com)

Susan Daniels – Show Secretary/Stalls – (919) 894-0600 – [showsec57@gmail.com](mailto:showsec57@gmail.com)



SPONSORSHIP FORM

**Sponsorship:**

- \_\_\_\_\_ \*\* Presidential Sponsor - > \$1500
- \_\_\_\_\_ \*\* Platinum Sponsor - \$1500
- \_\_\_\_\_ \*\* Gold Sponsor - \$1000
- \_\_\_\_\_ \*\* Silver Sponsor - \$500
- \_\_\_\_\_ \*\* All-Around Awards \$150 - \$250 avg
- \_\_\_\_\_ \*\* Donuts/Coffee/Day - \$100
- \_\_\_\_\_ \*\* Added Money Class Sponsor – Sponsor can specify amount & class # \_\_\_\_\_
- \_\_\_\_\_ Class Circuit Awards - \$30/ea
- \_\_\_\_\_ \*\* Covered Ring Sponsors - \$1000
- \_\_\_\_\_ \*\* Outside Ring Sponsors - \$750
- \_\_\_\_\_ \*\* Bronze Sponsor - \$250
- \_\_\_\_\_ \*\* Business Card Sponsor – \$100
- \_\_\_\_\_ Miscellaneous Donation \_\_\_\_\_

ADDED MONEY SPONSORSHIPS DO NOT COUNT TOWARDS A FREE STALL

**\*\*We need your logo by March 1<sup>st</sup> to order the banners for these levels\*\***

Class(es) you wish to sponsor: \_\_\_\_\_

Second choice(s): \_\_\_\_\_

Date: \_\_\_\_\_ Paid: Check # \_\_\_\_\_ Credit Card  or Cash  Amount: \_\_\_\_\_

*Please see our website if you wish to pay securely with a credit card through PayPal. A convenience fee will apply.*

**Sponsor Information:**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

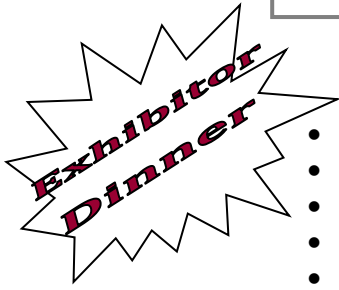
Phone #: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Please mail Checks payable to **DISTRICT IV NCQHA** and completed form & payment to: Martinganza Sponsorships, c/o Susan Daniels, 638 Railroad Road, Benson, NC 27504

# SPONSORSHIP OPPORTUNITIES

## Varies on # of Exhibitors



*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2025 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- Business name printed on all documentation

**\$1000.00**

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2025 national publications.
- 3 x 5 Banner on the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Passes



**\$750.00**

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2025 national publications.
- 3 x 5 Banner in the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
  - (2) VIP Passes

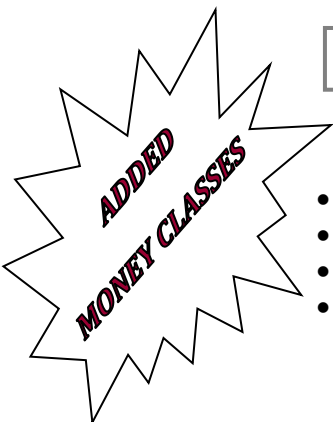


**Sponsorships given for the *Added money or Futurity classes are not eligible* for the items listed due to the money being awarded to the winners and not used for anything else for the show. We appreciate your support.**

**\$\$ AMOUNT SPECIFIED BY DONOR**

*This package includes:*


- Link to your website from the Martinganza website
- Listing in all advertising including 2025 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show



**> \$1500.00**

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2025 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (5) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls



**Presidential**

**\$1500.00**

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2025 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (4) VIP Passes
- (2) Martinganza LOGO items
- (2) Complimentary stalls



**Platinum**

**\$1000.00**

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2025 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (3) VIP Passes
- (1) Martinganza LOGO item
- (2) Complimentary stalls



**Gold**

**\$ 500.00**

*This package includes:*

- Link to your website from the Martinganza website
- Listing in all advertising including 2025 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Passes
- (1) Complimentary stalls



**Silver**

**\$250.00**

*This package includes:*

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (1) VIP Pass

**\$30.00 (circuits value \$50-\$100)**

Sponsor as many class circuit awards as you like for \$30.00 each. Let us know which classes you would like to sponsor on the sponsorship form. A great sponsorship option for the individual supporter! Your name will be called out on the respective class and posted at the show! Our awards are very nice and represent our sponsors well for their donation.

**\$150 - \$250 avg**

All-Around and Reserve awards are given in the divisions of Open, Amateur, Youth 14-18, Youth 13 and Under, Select Amateur, L-1 Novice Amateur, L1 Novice Youth and Small-Fry.

**Business Card Sponsor \$100.00**

Information is provided to our exhibitors on local businesses and services. This may be a phone number, address, contact information

**Donuts/Coffee/Day \$100.00/Day**

*This package includes:*

- Banner in the office for each day of sponsorship
- Recognition announcements each day of sponsorship during show

←—————→  
If there is a particular award you would like to sponsor that is not listed on this sheet, please contact a Martinganza representative to discuss that option.

*If you have any questions, please contact any of the following Martinganza representatives:*

*Sponsor Contact: Susan Daniels – (919) 894-0600 – [showsec57@gmail.com](mailto:showsec57@gmail.com)*

*Vendor Contact: Denice Lawrence (910) 690-1110 – [dalawrence218@gmail.com](mailto:dalawrence218@gmail.com)*

*AQHA-NSBA Show Secretary: Susan Daniels – (919) 894-0600 – [showsec57@gmail.com](mailto:showsec57@gmail.com)*

[martinganza@yahoo.com](mailto:martinganza@yahoo.com) - [www.martinganza.com](http://www.martinganza.com)

*Sponsorship of specific classes subject to availability.*

**Bronze**

**Class Circuit Awards**

**All-Around & Hi-Point**

**Business Card**

**Hospitality**



VENDOR APPLICATION FORM

**\$150.00**

*Some Sponsorship Levels include a free Vendor Spot if you would like to consider a sponsorship*

For Vendors: Preferred Location on Grounds:    Inside: \_\_\_\_ Outside: \_\_\_\_

Electricity: Yes     No     Size of Space Needed: \_\_\_\_\_

Date: \_\_\_\_\_ Paid: Check # \_\_\_\_\_ Credit Card  or Cash  Amount: \_\_\_\_\_

*Please see our website if you wish to pay securely with a credit card through PayPal.*

**Vendor Information:**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Vendor contact information:

Denice Lawrence - Vendor Coordinator - (910) 690-11100 – [dalawrence218@gmail.com](mailto:dalawrence218@gmail.com)

Please make checks payable to **District IV NCQHA** and mail completed form & payment to:

Martinganza Vendor, c/o Denice Lawrence 615 Shaw Rd, Cameron, NC 28326