2026 HORSE SHOW SPONSORSHIP PACKET

District IV of the North Carolina Quarter Horse Association (NCQHA) proudly presents Martinganza on April 2-April 5, 2026! Please plan on joining us for the 26th Anniversary of the show! This well-established horse show takes place at the prestigious Senator Bob Martin Eastern Agricultural Center in Williamston, North Carolina. If you have been a sponsor or vendor in the past, we would like to say thank you once more. Without your generosity, we couldn't hold a show of this caliber. We would welcome the opportunity to have you as a sponsor or vendor again!

The Martinganza Steering Committee continues to look for ways to help this show grow each year! With the implementation of our flat fee in 2014, we have been able to offer multiple classes at an affordable price for our exhibitors. With the continued price of Diesel Fuel and hotel rooms increasing, our costs have risen considerably over the last several years. We continue to offer nice awards to our exhibitors. We can do that with the help of our sponsors. We also offer some added money classes with the sponsorship money designated solely for that purpose. We received a HUGE price increase on the Williamston facility beginning January 1, 2023, as well. Because of these circumstances, we had to have an increase in fees for 2023. We pride ourselves in offering a Flat Fee that has proven to be less than most of our competitors for the six judges offered. We think we can hold on to the 2023 prices again for 2026!

For 2026, we are once again offering a Flat Fee of $495 for SIX AQHA judges. We will be offering Small-Fry classes as AQHA and Non-AQHA classes. We want our Small-Fry exhibitors to be able to do either since some cannot pay the extra money that goes to AQHA. Stalls pre-paid by 3/10 are $140, if not, stalls are $165). We wish good health to all and hope to see you at the show! We look forward to hosting the show in 2026!

NEWS FLASH: Ms. Flossie Ale is returning as Show Manager for 2026! She has done a wonderful job for us, and we look forward to her being with us in 2026! Her knowledge of running a facility is much appreciated. We are bringing back some Stock Horse classes for 2026. We want to include exhibitors that may have a quarter horse that they do not own or is not registered. We have a lot of classes, but with the three extra judges, we finished each day of the 2025 show at reasonable times each day.

Our Halter/Showmanship classes will be on Saturday! Our Youth Showmanship classes will be after the Youth Halter, Amateur Showmanship will be after Halter is completed. Again, we try to listen to suggestions and make things better for our exhibitors.

We are once again offering the VRH Classes two days instead of one. Participation has been greatly received since 2021, so we look forward to having them in 2026! We are sorry we cannot offer the cattle classes, but we just are not equipped to do them at this time.

We are offering several classes, as Level 2 & Level 3 to accommodate some of the horses that have not had as many shows as others. We continue to try to offer classes our exhibitors need to showcase their horses to the best of their ability.

NSBA is on board with approving these classes as well. We have SIX dual approved shows for AQHA classes. At this time, we do not have a flat fee for NSBA. This is a wonderful opportunity to showcase the horses at our show.

Martinganza and its planning committee are constantly trying to provide a show that gives exhibitors what they need and want.

Our flat fee does not include the Added Money or Futurity Classes, or NSBA classes. Friday evening, there will be an exhibitor's party with great food, and beverages sponsored by the Equine Chronicle. The party adds no cost to our exhibitors. It is a celebration to thank everyone for being a part of our show!

The show circuit begins on Thursday, April 2nd, starting at 8am and runs every day through Sunday, April 5th. Horses can move in on Tuesday, March 31st, at NOON. Vendors may start setting up on Tuesday, March 31st. Camper hookups on the grounds are available. For 2026, we will have a flat fee for a campsite reservation at a cost of $200. Sunday night is still an additional cost of $40/night. These reservations must be mailed in for guarantee of a spot. Food will be available on the grounds and there are several good restaurants and hotels in the area. Restroom facilities with showers are also available in the barns. Packages may be shipped by most major carriers (i.e., UPS, FedEx, etc.) to the show office in the main arena. Address: Senator Bob Martin Eastern Agricultural Center 2900 NC Highway 125 South, Williamston, NC 27892 (252)792-5892

Our sponsorship opportunities are listed on the next page for benefits included with each package. Available for sponsorship are circuit awards, all-around awards, and advertising items. We put the Martinganza logo on most of our awards unless it is impossible to do so. If you are purchasing a sponsorship which includes a banner, we must have your logo and sponsorship money by March 1st to get items printed. This is a great way to advertise your farm or business. Circuit awards are $30 and are a great opportunity for the individual to support a great show. Circuit awards have a value between $50-$80. Sponsors are listed on show results and announced during the show each day. For 2026, we once again are offering a ring sponsorship. If you look over our sponsorship options, we have a wide range of opportunities for advertising your farm or business. We do a lot for our sponsors because we appreciate your support of our efforts to help us have a wonderful show for our exhibitors.

For any questions, please contact any of the steering committee members below or send an e-mail to: martinganza@yahoo.com. Payments can be made on the web through PayPal. Please visit our website at www.martinganza.com. If you can be a sponsor, any amount is appreciated, nothing is too small. We look forward to another exceptional horse show with your generous support!

Martinganza 2026 Steering Committee: Show Manager – Flossie Ale (609)970-7209

Denice Lawrence – Vendor Coordinator – (910) 690-1110– dalawrence218@gmail.com

Linda Falls - Show Secretary – (910) 740-1943 – lindafalls1@aol.com

Susan Daniels – Show Secretary/Stalls – (919) 894-0600 – showsec57@gmail.com

SPONSORSHIP FORM

Sponsorship:

_____** Presidential Sponsor - > $1500

_____** Platinum Sponsor - $1500

_____** Gold Sponsor - $1000

_____** Silver Sponsor - $500

_____ ** All-Around Awards $150 - $250 avg

_____** Donuts/Coffee/Day - $100

_____ Class Circuit Awards - $30/ea

_____** Covered Ring Sponsors - $1000

_____** Outside Ring Sponsors - $750

_____** Bronze Sponsor - $250

_____** Business Card Sponsor – $100

_____ Miscellaneous Donation _____

_____** Added Money Class Sponsor – Sponsor can specify amount & class # _____

ADDED MONEY SPONSORSHIPS DO NOT COUNT TOWARDS A FREE STALL

We need your logo by **March 1st to order the banners for these levels**

Class(es) you wish to sponsor: _____

Second choice(s): _____

Date: _____ Paid: Check #_____ Credit Card ☐ or Cash ☐ Amount: _____

Please see our website if you wish to pay securely with a credit card through PayPal. A convenience fee will apply.

Sponsor Information:

Name: _____

Company Name: _____

Street: _____

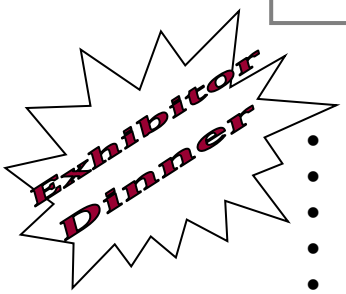
City: _____ State: _____ Zip: _____

Phone #: _____ e-mail: _____

Website: _____

Please mail Checks payable to DISTRICT IV NCQHA and completed form & payment to: Martinganza Sponsorships, c/o Susan Daniels, 638 Railroad Road, Benson, NC 27504

SPONSORSHIP OPPORTUNITIES



Varies on # of Exhibitors

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2026 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show & exhibitor dinner
- Business name printed on all documentation

$1000.00

This package includes:

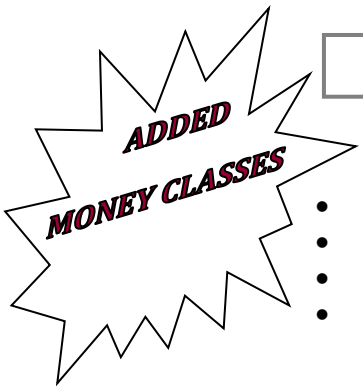
- Link to your website from the Martinganza website
- Listing in all advertising including 2026 national publications.
- 3 x 5 Banner on the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Passes

$750.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2026 national publications.
- 3 x 5 Banner in the arena for duration of show
- Recognition announcements during show
- Ring designation on class sheets, announcements
- (2) VIP Passes

Sponsorships given for the Added money or Futurity classes are not eligible for the items listed due to the money being awarded to the winners and not used for anything else for the show. We appreciate your support.



$$ AMOUNT SPECIFIED BY DONOR

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2026 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show

> $1500.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2026 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (5) VIP Passes
- (2) Martinganza LOGO items
- (3) Complimentary stalls

$1500.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2026 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (4) VIP Passes
- (2) Martinganza LOGO items
- (3) Complimentary stalls

$1000.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2026 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (3) VIP Passes
- (1) Martinganza LOGO item
- (2) Complimentary stalls

$ 500.00

This package includes:

- Link to your website from the Martinganza website
- Listing in all advertising including 2026 national publications.
- Banner in the arena for duration of show
- Recognition announcements during show
- (2) VIP Passes
- (1) Complimentary stalls

Bronze

$250.00

This package includes:

- Link to your website from the Martinganza website
- Banner in the arena for duration of show
- Recognition announcements during show
- (1) VIP Pass

Class Circuit Awards

$30.00 (circuits value $50-$100)

Sponsor as many class circuit awards as you like for $30.00 each. Let us know which classes you would like to sponsor on the sponsorship form. A great sponsorship option for the individual supporter! Your name will be called out on the respective class and posted at the show! Our awards are very nice and represent our sponsors well for their donation.

All-Around & Hi-Point

$150 - $250 avg

All-Around and Reserve awards are given in the divisions of Open, Amateur, Youth 14-18, Youth 13 and Under, Select Amateur, L-1 Novice Amateur, L1 Novice Youth and Small-Fry.

Business Card

Business Card Sponsor $100.00

Information is provided to our exhibitors on local businesses and services. This may be a phone number, address, contact information

Hospitality

Donuts/Coffee/Day $100.00/Day

This package includes:

- Banner in the office for each day of sponsorship
- Recognition announcements each day of sponsorship during show

If there is a particular award you would like to sponsor that is not listed on this sheet, please contact a Martinganza representative to discuss that option.

If you have any questions, please contact any of the following Martinganza representatives:

Sponsor Contact: Susan Daniels – (919) 894-0600 – showsec57@gmail.com

Vendor Contact: Denice Lawrence (910) 690–1110 – dalawrence218@gmail.com

AQHA-NSBA Show Secretary: Susan Daniels – (919) 894-0600 – showsec57@gmail.com

martinganza@yahoo.com - www.martinganza.com

Sponsorship of specific classes subject to availability.

VENDOR APPLICATION FORM

$150.00

Some Sponsorship Levels include a free Vendor Spot if you would like to consider a sponsorship

For Vendors: Preferred Location on Grounds: Inside: ____ Outside: ____

Electricity: Yes ☐ No ☐ Size of Space Needed: _____

Date: _____ Paid: Check #_____ Credit Card ☐ or Cash ☐ Amount: _____

Please see our website if you wish to pay securely with a credit card through PayPal.

Vendor Information:

Name: _____

Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone #: _____ e-mail: _____

Website: _____

Vendor contact information:

Denice Lawrence - Vendor Coordinator – (910) 690-1110*0* – dalawrence218@gmail.com

Please make checks payable to District IV NCQHA and mail completed form & payment to:

Martinganza Vendor, c/o Denice Lawrence 615 Shaw Rd, Cameron, NC 28326